



**MORNING MASTERPIECES KIT SESSION**

**\$600 PER TABLE**

**Wednesday, Feb 19, 2025**

**8:30 a.m. to 10:30 a.m.**

**A morning of crafting, fun, laughter and learning for retailers and their staff!**

This event will provide you, the manufacturer, a venue where you will be able to:

- Meet and network with your accounts + new accounts.
- Showcase your latest crafts and kits.
- Ask questions and learn about the needs of the consumers.
- Find out what else you can do to stimulate sales.

In this two-hour event retailers will rotate from table to table as they participate in a hands-on experience. There will be plenty of crafting, learning and excitement to be had by all. ToyFest will display your game(s) and signage for your booth near registration to advertise your Game Night participation. In addition, an email will be sent to all retailers with the announcement of your participation before the show. We expect 100-150 people, broken up into 14-15 different groups with undivided attention. The \$600 fee that we are charging will provide breakfast, coffee, and mimosas.

*Please return form and payment to WTHRA by January 10, 2025, to Carrie Scanlan, Show Director at [info@toyfestUS.com](mailto:info@toyfestUS.com) or by mail to the address below. Please don't forget to pack an extra kit or box to display at registration during the show. (Limited to 15 vendors.)*

Company/Contact: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email: \_\_\_\_\_

Company Rep \_\_\_\_\_ Booth Number \_\_\_\_\_

Craft Kit to be Used \_\_\_\_\_ Age Range \_\_\_\_\_

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**PAYMENT: \$600**

\_\_\_ Check payable to: Western Toy & Hobby (mail to: WTHRA, P.O. Box 1003, Fallbrook, CA 92088)

\_\_\_ Credit Card: Electronic Invoice will be sent from WTHRA: ToyFest to pay online.

\_\_\_ Exhibitor Portal: Payment processed in the portal